



Connecting Global Competence



Messe München

# SmartCards Online Expo

Pricing and Sponsorship

# Pricing categories



	INR Pricing				Euro Pricing			
	Standard	Silver	Gold	Platinum	Standard	Silver	Gold	Platinum
Normal	30,000	40,000	50,000	100,000	450	675	750	1475
Early bird*	22,500	30,000	37,500	75,000	340	500	575	1100

(\*Early bird – 25%, rounded off)

- Early bird\* : Valid till Sept. 30, 2020
- Partner / Association : Extended validity Oct, 15, 2020

## Pricing categories

	INR Pricing			
	Standard	Silver	Gold	Platinum
Normal	30,000	40,000	50,000	100,000
Early bird	22,500	30,000	37,500	75,000
Sales login*	3	5	10	20
Product categories (including sub-categories)*	5	10	20	40
Brochure display*	5	15	30	50
Video display	Yes	Yes	Yes	Yes
Live chat with buyer	Yes	Yes	Yes	Yes
Live video chat with buyer	Yes	Yes	Yes	Yes
Live session	No	No	No	Yes
Banner ad on your page	No	No	Yes	Yes
Marketing support**	No	No	Yes	Yes

- \*per sales login / any additional category (product / brochure) : INR 3,000
- \*\* Please refer next slide for marketing support details

## Marketing support activities (INR Pricing)

Marketing Support	Gold	Platinum
Normal	50,000	100,000
Early bird	37,500	75,000
EDM	1	3
Social media posts on linkedin, facebook	3 each	5 each
Logo on marketing collateral	Yes	Yes
Visitor analysis on your booth	Yes	Yes
Banner ad on home page	No	yes

## Pricing categories

	EURO Pricing			
	Standard	Silver	Gold	Platinum
Normal	450	675	750	1475
Early bird	340	500	575	1100
Sales login*	3	5	10	20
Product categories (including sub-categories)*	5	10	20	40
Brochure display*	5	15	30	50
Video display	Yes	Yes	Yes	Yes
Live chat with buyer	Yes	Yes	Yes	Yes
Live video chat with buyer	Yes	Yes	Yes	Yes
Live session	No	No	No	Yes
Banner ad on your page	No	No	Yes	Yes
Marketing support**	No	No	Yes	Yes

- *\*per sales login / any additional category (product / brochure) : EURO 45*
- *\*\* Please refer next slide for marketing support details*

## Marketing support activities (Euro Pricing)

Marketing Support	Gold	Platinum
Normal	750	1475
Early bird	575	1100
EDM	1	3
Social media posts on linkedin, facebook	3 each	5 each
Logo on marketing collateral	Yes	Yes
Visitor analysis on your booth	Yes	Yes
Banner ad on home page	No	Yes